

#NextGenOutside 5K to Connect Millennials with the Outdoors

WILMINGTON (June 24, 2013) – DNREC's Division of Parks and Recreation is bringing a brand new event to Wilmington this summer, the #NextGenOutside 5K walk/run on Saturday, June 29. Registration opens at 8 a.m. and the race will start at 9 a.m. in Brandywine Park. Participants will experience local parks in a whole new way, using technology and social media on the trails.

The City of Wilmington has green spaces that are accessible to residents and visitors alike. 5K participants will visit three parks along the route: Brandywine Park, Alapocas Run State Park, and Rockford Park. This will give participants an opportunity to explore the trails and see the city from a new perspective.

The #NextGenOutside event invites Delawareans to socialize their outdoor experience. Participants will use smartphones to post from social media checkpoints along the 5K route, competing to win prizes at the finish line. In addition to awards for the top finishers by age group, each social share will enter the participant in a raffle to win technology and outdoor related prizes.

Delaware State Parks is excited to be working with several community partners for the #NextGenOutside 5K walk/run. Boys & Girls Clubs, YMCA of Delaware, YWCA, and the Metropolitan Wilmington Urban League Young Professionals have invited their members and volunteers to participate.

Registration is open through June 28 for \$15 per person, with same-day \$20 registration available June 29 at the event site. All ages are welcome, and the race will be entirely on paved trails and roads, making it stroller friendly. The start and

finish line are located at Brandywine Park on North Park Drive, near the fountain.

No smartphone? No problem. Runners and walkers can enjoy the course without using social media. Visit nextgenoutside.com to register online.

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